

Message Text

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PAGE 01 BERN 02080 031111Z
ACTION EUR-12

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TO SECSTATE WASHDC 6196
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UNCLAS BERN 2080

E O 11652: NA
TAGS: BEXP, AFSP, SZ
SUBJ: TRAVEL OF BERN FSL SCHAUBACHER

1. DEPARTMENT REQUESTED APPROVE TRAVEL AND FUND PARTIAL PER DIEM FOR FSL-1 DANIEL SCHAUBACHER FOR 14-DAY PERIOD IN US TO ESCORT EMBASSY-ORGANIZED TANDEM FOREIGN BUYER TRIPS TO NATIONAL COMPUTER CONFERENCE (NCC). THIS YEAR NCC NOT A FOREIGN BUYER DESIGNATED SHOW. "NCC" (CONFERENCE ONLY) AND "DISCOMP '78" (NCC PLUS TECHNICAL ITINERARY) TRIPS ORGANIZED UNDER FY-78 CCP.

2. TRAVEL AGENT, AMERICAN EXPRESS WILL PROVIDE HOTELS AND AIRFARE FOR FSL ESCORT. PARTIAL PER DIEM NEEDED FOLLOWING ITINERARY:

JUNE 3 FLY ZURICH - LOS ANGELES
JUNE 4 RECEPTION, NCC, ANAHEIM
JUNE 5 NCC
JUNE 6 PERTEC, EL SEGUNDO
JUNE 7 NCC; P.M. - BURROUGHS
JUNE 8 NCC; P.M. - GENERAL AUTOMATION
JUNE 9 A.M. - USC INFORMATION SCIENCE INSTITUTE
P.M. - COMPUTER SCIENCES
JUN 10 FLY LOS ANGELES - SAN FRANCISCO
JUN 11 MONTEREY AND CARMEL EXCURSION
JUN 12 IBM, SAN JOSE
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JUN 13 HEWLETT-PACKARD, PALO ALTO; LATE P.M. FLY
SAN FRANCISCO - PHOENIX
JUN 14 GRAND CANYON EXCURSION
JUN 15 VALLEY NATIONAL BANK; FLY PHOENIX - DALLAS
JUN 16 A.M. - ELECTRONIC DATA SYSTEMS;
P.M. - DATAPOINT
JUN 17 FLY DALLAS-BOSTON-ZURICH

JUN 18 ARRIVE ZURICH.

3. JUSTIFICATION: MULTILINGUAL ESCORT FAMILIAR WITH INTERESTS EUROPEAN VISITORS AND DETAILS TECHNICAL ITINERARY NEEDED ENSURE SMOOTH OPERATION PROGRAM. FSL SCHAUBACHER MANAGER PROJECT SINCE INCEPTION. HIS PRESENCE THROUGHOUT TRIP WILL ASSUME CLOSE CONTACT KEY BUYERS AND ENHANCE FOLLOW UP. AS SECOND BENEFIT, DURING US STAY, FSL SCHAU-BACHER WILL CONSULT ON FOLLOWING EMBASSY PROJECTS WITH INDUSTRY CONTACTS:

A) SEMICONDUCTOR INDUSTRY DIRECTORY NOW BEING COMPILED BY EMBASSY;

B) ORGANIZATION OF US EXHIBIT AT INELTEC IN FY '79;

C) WESCON/MICRO 78 FB TRIPS SEPT. 78;

D) FBP TRIP AMERICAN HEART ASSOCIATION MEETING, DALLAS, NOVEMBER 78;

E) COMPUTERS AND PERIPHERAL (C&P) KEY CCP CAMPAIGN FY'S 78 AND 79.

4. WHILE NCC NOT FBP DESIGNATED THIS YEAR, IT IS MOST IMPORTANT US TRADE SHOW ITS FIELD. C&P IS TOP EQUIPMENT LINE IN OUR EXPORT PROMOTION CAMPAIGN IN SWITZERLAND.

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5. ACTION REQUESTED: DEPARTMENT TO AUTHORIZE PARTIAL PER DIEM AND INCIDENTAL EXPENSES (ESTIMATED DOLS 50 FOR TAXIS AND TELEPHONE) FOR FSL SCHAUBACHER TO NCC/DISCOMP FOREIGN BUYERS TRYPS. WARNER

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